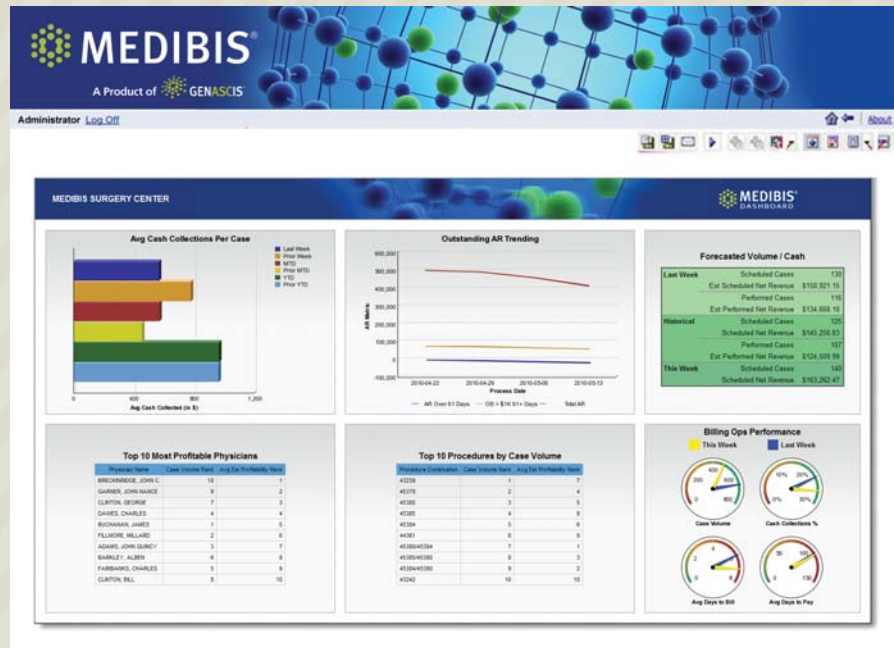


Introducing A Powerful Business Intelligence Analytics Tool For ASCs.



Ideal for the fast-paced lifestyle of today's mobile healthcare executive, MEDIBIS Dashboard is sent directly to your smart phone, laptop or any other Web-enabled portable device.

Drive Decisions Based On Current, Key Performance Indicators

Through MEDIBIS® Dashboard, GENASCIS provides insightful and actionable information to help ASC executives fine-tune their operations. Imagine the competitive advantage of having consolidated business intelligence analytics delivered to your smart phone or laptop every Monday morning. You'll be empowered to spot trends, forecast future performance, compare industry metrics, estimate whether your centers are on target to meet business objectives, as well as identify and address potentially detrimental situations before they impact the bottom line. Simply put, MEDIBIS Dashboard is without peer in the ASC marketplace.

Affording a graphical, at-a-glance view of the most relevant data affecting your center's fiscal well being, MEDIBIS Dashboard displays include tables, charts, graphs and other innovative visual cues. Other tabs on the Dashboard contain more in-depth, detailed and substantiating information in the form of Executive Summaries showing you detailed information behind the Dashboard. Together they will save you and your staff untold hours currently spent digging through and compiling reports. Or, provide valuable insight you hadn't been receiving previously.



Transcription • Coding • Billing • Collections • Business Intelligence

The MEDIBIS Dashboard Experience

Like clockwork, MEDIBIS Dashboard users receive an automated email every Monday morning with the Dashboard snapshot and a PDF attachment. The snapshot gives you a high level glance and the PDF contains both the Dashboard and Executive Summary pages for your review. You may also click on the link in the body of the email that directs you to the GENASCIS Portal. Once logged in, you are presented the same Dashboard and Executive Summary data that may be accessed at anytime from anywhere.

From the GENASCIS Portal, you may print the entire Dashboard document and each individual key performance indicator (KPI) as represented in the Dashboard, as well as the Executive Summary. If you are also a MEDIBIS Analytics customer, you will enjoy easy access to your current cubes and saved reports that provide even more granular data points supporting the Executive Summary.

KEY PERFORMANCE INDICATORS

MEDIBIS Dashboard presents the following KPIs and relevant metrics:

- 1. Average Cash Collections (ACC) and Variance for Billed Cases** – Trending ACC and ACC variance on billing cases, this KPI helps you understand cash flow, evaluate your ASCs' financial health, undertake historic performance trending and direct strategic planning
- 2. Forecasted Volumes and Potential Cash Collections** – Predicting scheduled versus performed cases, this KPI allows for the projection of cash and volumes, case trending and strategic planning.
- 3. Outstanding AR > 61 Days on Cases with Balances > \$1K** – Providing trending and monitoring on aged and high balance accounts for the burden holder by financial class, this KPI facilitates the supervision and targeting of high dollar accounts, the analysis of collection performance and the evaluation of burden holder activity.
- 4. Top 10 Physicians by Volume and Average Estimated Profitability per Case** – Ranking your top 10 physicians by number of procedures performed and the expected average profit margin for each, this KPI affords insight into physician volume in relation to profitability, identifies trends and helps in the evaluation of clinical efficiencies.
- 5. Top 10 Procedure Combinations by Volume and Average Estimated Profitability per Case** – Just as the title suggests, this KPI enables you to gain insight into number of procedure combinations and their impact on profitability, identify trends and assess clinical efficiencies.
- 6. Weekly Billing Operation Activity** – Providing trending and monitoring on cases where payments have been posted, this KPI lets you know how long it takes to submit claims and realize reimbursement, helps you understand cash flow and facilitates the evaluation of billing operations consistency.

BENEFITS

- Affordable monthly subscription model
- Dependable delivery schedule of dashboard updates
- Remote accessibility of Dashboard and Executive Summary
- Measure and communicate key performance indicators through visual displays
- Proactively monitor key compliance metrics by facility, specialty or individual physician
- Effective delivery of specific KPIs to individual users providing relevant metrics to each user
- All levels of the organization (tactical, clinical, operational and strategic) can leverage this data-mining tool
- Analyze metrics and align with organizational objectives
- Data is gleaned from our proprietary data warehouse drawn from hundreds of facilities nationwide and powered by our MEDIBIS business intelligence technology platform



GENASCIS
Assets. Service. Clarity.™

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