

# Introducing A Powerful Business Intelligence Analytics Tool For ASCs.



Ideal for the fast-paced lifestyle of today's mobile healthcare executive, MEDIBIS Dashboard is sent directly to your smart phone, laptop or any other Web-enabled portable device.

## Drive Decisions Based On Current, Key Performance Indicators

Through MEDIBIS® Dashboard, GENASCISTM provides insightful and actionable information to help ASC executives fine-tune their operations. Imagine the competitive advantage of having consolidated business intelligence analytics delivered to your smart phone or laptop every Monday morning. You'll be empowered to spot trends, forecast future performance, compare industry metrics, estimate whether your centers are on target to meet business objectives, as well as identify and address potentially detrimental situations before they impact the bottom line. Simply put, MEDIBIS Dashboard is without peer in the ASC marketplace.

Affording a graphical, at-a-glance view of the most relevant data affecting your center's fiscal well being, MEDIBIS Dashboard displays include tables, charts, graphs and other informative visual cues. Other tabs on the Dashboard contain more in-depth and substantiating information in the form of Executive Summaries showing you detailed information behind the Dashboard. Together they will save you and your staff untold hours currently spent digging through and compiling reports. Or, provide valuable insight you hadn't been receiving previously.

## BENEFITS

- Affordable monthly subscription model
- Dependable delivery schedule of dashboard updates
- Remote accessibility of Dashboard and Executive Summary
- Measure and communicate key performance indicators through visual displays
- Proactively monitor key compliance metrics by facility, specialty or individual physician
- Effective delivery of specific KPIs to individual users providing relevant metrics to each user
- All levels of the organization (tactical, clinical, operational and strategic) can leverage this data-mining tool
- Analyze metrics and align with organizational objectives
- Data is gleaned from our propriety data warehouse drawn from hundreds of facilities nationwide and powered by our MEDIBIS business intelligence technology platform

# The MEDIBIS Dashboard Experience

Like clockwork, MEDIBIS Dashboard users receive an automated email every Monday morning with the Dashboard snapshot and a PDF attachment. The snapshot furnishes a high level glimpse and the PDF contains both the Dashboard and Executive Summary pages for in-depth review.

The Dashboard presents the six key performance indicators (KPIs) custom selected by the user from our continually evolving library of KPIs. By clicking on any of the data expressed on the Dashboard, whether it be a bar, line or number, the user jumps directly to the corresponding Executive Summary tab. Each Executive Summary tab provides the actual data that's graphically summarized on the Dashboard. From there, a user may click-through the data entries to see the case level detail. Populated to an Excel spreadsheet for ease of use, these granular data points are

readily analyzed; sorted by account number, patient name, case number, date-of-service, payor or specialty; or used as a work list.

It's easy for users to print the Dashboard document in order to review it with team members or other executives. Users may choose to output the key performance indicators tab, individual Executive Summary tabs or the entire PDF.

As well, users may click on a link in the body of the weekly email that directs them to the GENASCIS Portal. Once logged in, users are presented the same Dashboard and Executive Summary data that may be accessed at anytime, anywhere you have an Internet connection. From the GENASCIS Portal, MEDIBIS Analytics customers also enjoy easy access to their current cubes and saved reports.

## KEY PERFORMANCE INDICATORS

As mentioned previously, users select six KPIs they want to be populated to their Dashboard and may change them once per month. Listed below are some examples of KPIs in our library. Based on customer input and our ever-expanding data warehouse, the KPI library will continue to grow and develop over time.

- 1. Average Cash Collections (ACC) and Variance for Billed Cases** – Trending ACC and ACC variance on billing cases, this KPI helps users understand cash flow, evaluate their ASCs' financial health, undertake historic performance trending and direct strategic planning.
- 2. Forecasted Volumes and Potential Cash Collections** – Predicting scheduled versus performed cases, this KPI allows for the projection of cash and volumes, case trending and strategic planning.
- 3. Outstanding AR > 61 Days on Cases with Balances > \$1K** – Providing trending and monitoring on aged and high balance accounts for the burden holder by financial class, this KPI facilitates the supervision and targeting of high dollar accounts, the analysis of collection performance and the evaluation of burden holder activity.
- 4. Top 10 Physicians by Volume and Average Estimated Profitability per Case** – Ranking an ASC's top 10 physicians by number of procedures performed and the expected average profit margin for each, this KPI affords insight into physician volume in relation to profitability, identifies trends and helps in the evaluation of clinical efficiencies. This KPI features multiple variations.
- 5. Top 10 Primary Procedures by Volume and Average Estimated Profitability per Case** – Just as the title suggests, this KPI enables users to gain insight into the value of your procedures and their impact on profitability, identify trends in your case mix and assess clinical efficiencies. This KPI also features multiple variations.
- 6. Weekly Billing Operation Activity** – Providing trending and monitoring on cases where payments have been posted, this KPI lets users know how long it takes to submit claims and realize reimbursement, helps users understand cash flow and facilitates the evaluation of billing operations consistency.
- 7. Financial Metric Trending** – Provides historic performance trending and comparison of the Total Charges, Total Payments, and Total Write-offs over the last four months.
- 8. AR Days** – Providing trending, monitoring, and benchmarking of AR Days to help evaluate the billing operation efficiency.

TRANSCRIPTION ▶ CODING ▶ BILLING ▶ FOLLOW-UP & COLLECTIONS ▶ PAYMENT PROCESSING ▶ DATA ANALYTICS

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